

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WYLD-FM, WQUE-FM, BRNO-FM	<b>Date:</b> 9-29-17
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I, GRALEN B. BANKS  
do hereby request station time concerning the following issue:

BOLD ENDORSEMENTS

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	SEE ATTACHED SCHEDULE				

This broadcast time will be used by: BOLD

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

BOLD  
1725 JACKSON AVENUE, NEW ORLEANS, LA. 70115

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

DARRIN MIRE - PRESIDENT



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 HOURS before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

29 Sept 17  
Date

[Signature]  
Signature

504 352 4744  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]  
Signature

GINA SANDERS

Printed Name

SR. ACCT. EXECUTIVE

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



## Order Confirmation

Page 1 of 3  
Printed: 9/29/2017 10:16 AM

BOLD  
BOLD1  
Gralen Banks  
4904 Loyola Ave  
New Orleans, LA 70115

Advertiser No: 212797      Order No: 1117374475  
Start Date: 09/30/2017      Co-op: No  
End Date: 10/07/2017      Package: No  
Month Type: Broadcast      Agency Comm: 15%  
Revision #: 0  
CPE:  
AE: Sanders, Gina  
Entered: 9/29/2017 9:57 AM by Fusion  
Last Update: 9/29/2017 9:57 AM by Fusion  
Note: early voting OCT-NOV 2017  
Note 2:  
Spl Req Inv: Cash in Advance

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost	
1 New Orleans WYLD-FM	10:00-15:00 Commercial	09/30/17	10/07/17	2	100.00 Local Agency-Political	0		x	2	60	4 400.00
2 New Orleans WYLD-FM	06:00-10:00 Commercial	10/02/17	10/06/17	1	275.00 Local Agency-Political	0 x x x x x		4	60	4 1,100.00	
3 New Orleans WQUE-FM	15:00-19:00 Commercial	09/30/17	10/07/17	2	100.00 Local Agency-Political	0		x	2	60	4 400.00
4 New Orleans WQUE-FM	06:00-10:00 Commercial	10/02/17	10/06/17	1	275.00 Local Agency-Political	0 x x x x x		4	60	4 1,100.00	
5 New Orleans BRNO-FM	10:00-15:00 Commercial	10/01/17	10/01/17	1	20.00 Local Agency-Political	0		x	2	60	2 40.00
6 New Orleans BRNO-FM	15:00-19:00 Commercial	10/01/17	10/01/17	1	20.00 Local Agency-Political	0		x	2	60	2 40.00
7 New Orleans BRNO-FM	10:00-15:00 Commercial	09/30/17	10/07/17	2	20.00 Local Agency-Political	0		x	2	60	4 80.00
8 New Orleans BRNO-FM	15:00-19:00 Commercial	09/30/17	10/07/17	2	20.00 Local Agency-Political	0		x	3	60	6 120.00
9 New Orleans BRNO-FM	06:00-10:00 Commercial	10/02/17	10/06/17	1	30.00 Local Agency-Political	0 x x x x x		8	60	8 240.00	
10 New Orleans BRNO-FM	10:00-15:00 Commercial	10/02/17	10/06/17	1	30.00 Local Agency-Political	0 x x x x x		8	60	8 240.00	

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
11 New Orleans BRNO-FM	Commercial	10/02/17	10/06/17	1	30.00	0 x x x x x	8	60	8	240.00
					Local Agency-Political					

No. of Spots/Misc/Digital: 54/0/0

Ordered Gross:	\$4,000.00
Agency Commission:	\$600.00
Ordered Net:	\$3,400.00
<b>Total Net Due:</b>	<b>\$3,400.00</b>

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
<b>Amt. Ord.:</b>	54	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	4,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	3,400.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

BOLD 100%